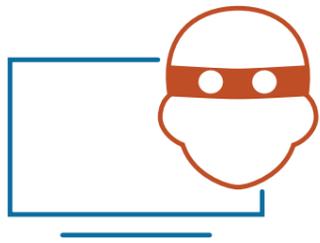# THE COST OF CYBERCRIME TO AUSTRALIA

DIRECT COST TO BUSINESS

33% = **693,053** businesses experienced a cybercrime

11,703 reported a cyber incident

153 reports of critical infrastructure

energy   utilities   finance

60% OF ALL TARGETED ATTACKS STRUCK SMALL AND MEDIUM BUSINESSES

$276,323
Average cost of a cyber crime attack to a business

53% of the cost is on detection and recovery

Average cost per attack

Denial of service	**$180,458**
Web-based attacks	**$79,380**
Malicious insider	**$177,834**
Malicious code	**$105,223**
Phishing and social engineering	**$23,209**
Malware	**$458**
Stolen devices	**$13,044**
Virus, worm or trojan	**$421**
Botnet	**$867**

50% of the costs are caused by web-based attacks and insiders
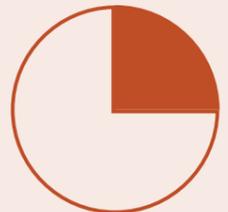
WWW

INDIRECT COST TO BUSINESS

Effect of a cyber attack on business

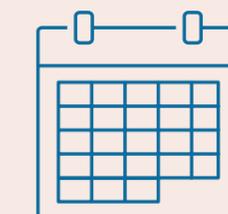**40%** business disruption

29% information loss

25% revenue loss

29% productivity loss

4% equipment damage

Average time to resolve an attack is **23 days**

Increase to 51 days if the attack was a malicious insider, employee or contractor.